

connect apartments

SEPTEMBER 15, 2016 :: JW Marriott Downtown LA



Event Schedule

- 10:00 AM – 10:55** **Registration and Networking**
- 10:55 – 11:00** **Opening Remarks**
- 11:00 – 12:00 PM** **Technology Showcase and Exhibits Open**
 Explore new technologies for multifamily buying & selling, property management and market information and network with your peers. Hear how these technologies can impact your business and see demonstrations prior to the conference kick off.
- 11:30 AM** **Lunch Opens**
- 12:00 – 12:15** **Technology Showcase Presentations**
- 12:15 – 12:40** **Behind the Real Estate: One on One with Geoff Palmer**
 Hear from one of the nation's most prolific and pioneering multifamily developers, Geoff Palmer, CEO of GH Palmer Associates for an in depth conversation as we go behind the real estate.
- 12:40 – 12:55** **Economic Outlook Forecast**
 Top national multifamily economists will deliver a 2017 outlook on the overall economy and employment, and their effect on the multifamily market.
- 12:55 – 1:10** **Networking Break**
- 1:10 – 2:00** **Multifamily Investment: A View From The Top**
 Investment in the multifamily space remains the darling of institutional investors, pension funds, major owners and individuals alike. The question is, how long will it last and how low can cap-rates go? Where should savvy investors be looking next and what are the warning signs of an imminent change in the market? Industry leaders will answer these questions are more, and forecast Q4 investment into 2017.
- 2:00 – 2:50** **Development, Design & Construction Costs**
 How much is too much? What do today's products look like? What are supply and demand trending towards and how will affordable housing requirements, construction labor supply, and materials cost impact future growth? Some of the country's most prolific and forward-thinking developers, architects and designers will tackle today's climate and answer the pressing questions facing the industry.
- 2:50 – 3:00** **Networking Break**
- 3:00 – 3:20** **Conversation with Fannie and Freddie**
 Hear from Fannie Mae and Freddie Mac on today's agency lending climate, why 2016 is looking hotter than ever and how working with the agencies can enhance every commercial business.
- 3:20 – 4:10** **Trading Hands: Buying and Selling**
 Best of the best: the top apartment brokers, owners, investors and finance players share insight on how to navigate a volatile economy while remaining profitable. CRE is an ever-changing and dynamic creature, and these leaders know how to strike while the iron's hot.
- 4:10 – 4:20** **Networking Break**
- 4:20 – 5:10** **Inside Today's Capital Stack**
 Top multifamily finance players will examine today's capital stack and where apartment finance is coming from. Coupled with a volatile CMBS market, increased balance sheet lending, changing needs for bridge lending, and stricter agency regulation, they'll cover all deals from the smallest to the largest investment plays.
- 5:10 – 6:00** **\$1-15MM Deals: Cashflow Kings**
 Multifamily investment has been opened to everyday investors with great pride of cashflow on deals \$1-15MM. Hear from brokers, owners and financiers about the hottest deal size today.
- 6:00 – 7:30** **Cocktail Reception**

Daniel Cenicerros
 (213) 407-3472
 daniel@connect.media

Christina Cahill
 (206) 661-7595
 ccahill@connect.media

Sponsorship Opportunities

PLATINUM - \$10,000

This sponsorship provides the most prominent branding and a variety of promotional opportunities before, during and after the event to maximize your exposure and conference connections.

- Speaker or moderator position and opening remarks
- Top recognition on all email promos, website, and ads
- Top recognition on all event signage
- 3 minute, company supplied, video during panel change
- 12 complimentary registrations
- Exhibit space including electric
- Dedicated E-blast to attendees
- Ad in conference program or on app
- Copy of Attendee list

GOLD - \$6,000

Our gold level provides a comprehensive package of branding and marketing opportunities prior to the event and onsite.

- Speaker position, space pending
- Recognition on all email promos, website, ads and event signage
- 8 complimentary registrations
- Exhibit space
- Copy of Attendee list

SILVER - \$4,000

The silver level provides highly visible branding opportunities prior to the event and on site.

- Recognition on all email promos, website, ads and event signage
- 5 complimentary registrations
- Exhibit space
- Copy of Attendee list

EXHIBIT BOOTH - \$2,500

Enhance your day-of experience with an exhibit booth that is perfect for showcasing your latest project, development or product.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 2 complimentary registrations

TABLETOP EXHIBIT - \$1,500

Perfect for your conference presence that needs a little less space, but still provides a home base amongst the exhibits.

- Room for a pop up display
- Electric at booth space
- Copy of attendee list
- 1 complimentary registration

DISPLAY STATION - \$1,000

Show off your company collateral and branding with a dedicated display station.

- Includes custom pop-up banner based on artwork provided by sponsor and brochure display inside the event ballroom

PROGRAM AD - \$500

Ad in conference program.

- Full page ad in pocket sized conference program

PRIVATE LABEL EVENTS

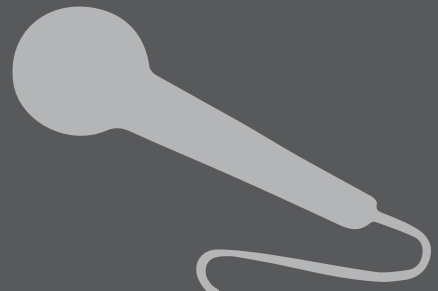
Need help with your own conference,
panel, party or grand opening?

Give us a call to talk about how we
can connect you with our community.

PASSPORT – \$5,000

The Connect Passport is the perfect solution for companies attending multiple events and sending many employees or hosting their clients. The passport provides over 50% savings to those attending our events.

Receive 40 event tickets to use for your employees and clients at our events. (Good for 1 year)



ADD-ONS

SPONSOR BREAKFAST, LUNCH OR COCKTAILS

Includes special branding and presentation.

INTERNET

Your company name greets everyone getting online at the event.

CONNECT SOCIAL WALL

Stay informed, stay engaged. Sponsor the Connect Social Wall where we continue the conversation online with tweets and with photos from Instagram.

CHARGING STATIONS

Branded charging stations throughout the event to recharge phone, tablet or computer.

PARKING

We'll let everyone know parking is on you and provide them with a marketing piece as they depart the venue.

WATERBOTTLES

Your branded water bottles at every chair, plus on stage, guaranteed to be in our photos.

LANYARDS

Brand the lanyards everyone receives with their conference badge.

APP SPONSORSHIP

We're connecting every element of the conference in the palm of your hand. Be the primary sponsor and receive special branding and send push notifications exclusive to your brand.

ATTENDEE BAGS

Sponsor the attendee bags and have your logo on the tote every attendee will receive.

PHOTO SPONSOR, STEP AND REPEAT

Connect events are designed to be social and informative. Our social wall online will have all event photos, with your logo in the corner. Be a part of the social experience.

CONNECT CLASSROOM

Your 3 minute company promotional video will be in the spotlight during the conference and we'll showcase you as a sponsor.

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